



(2:30 & 7pm) Sat Dec. 8
 (11am & 3pm) Sun Dec. 9

Yerba Buena Center for the Arts

Program Advertising Rates

<input type="checkbox"/> Back Cover (color)	\$400
<input type="checkbox"/> Inside Cover (color)	\$300
<input type="checkbox"/> Full Page (b&w)	\$200
<input type="checkbox"/> Half Page (b&w)	\$150
<input type="checkbox"/> Quarter Page..... business card (b&w)	\$100

Artwork Requirements

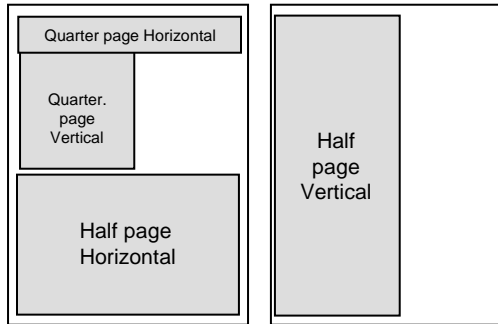
- Digital artwork preferred, or send an e-mail to graphics@sflgfb.org describing existing materials
- Preferred ad formats: Quark, Illustrator, or PDF
- GIFs & JPGs not preferred and may need to be re-drawn
- Inside ad images must be grayscale or b&w
- Color cover ad images must be CMYK
- At least 300 dpi resolution @100% size
- All fonts must be outlined or included
- There may be a fee for ads requiring substantial design services

Key Dates & Deadlines

- Space Reservation preferred by: 11/20/07
- Color camera-ready ads due: 11/20/07
- B&W camera-ready ads due: 11/27/07
- Send files to graphics@sflgfb.org

Ad Dimensions

- Cover / Full Page 4.5" w x 7.5" h
- 1/2 Page Horizontal 4.5" w x 3.625" h
- 1/2 Page Vertical 2.125" w x 7.5" h
- 1/4 Page Vertical 2.125" w x 3.625" h
- 1/4 Page Horizontal 4.5" w x 1.625" h



Notes:

- Pages shown are not to scale
- All non-cover ads are black & white
- Back & Inside covers are full color
- SFLGFB reserves the right to refuse any advertising

To reserve your ad space, send entire completed form and payment by 11/20/07 to:

Dance-Along Nutcracker Ad
 584 Castro St., PMB 841
 San Francisco, CA 94114-2594

Questions: Wref Fulton
 Operations Manager
 E-mail: operations@sflgfb.org
 Phone: 415-412-9664
 Web site: www.sflgfb.org



Order Form

Advertiser _____

Contact Name _____

Address _____

City _____ ST ____ Zip _____

Phone _____ Fax _____

E-mail _____

Total order amount \$ _____

Payment options:

Check (payable to "SFLGFB")

Credit Card # _____

Visa MasterCard AMEX

Expiration Date: _____

Name on Card: _____

Card Billing Address (if different from above): _____

Signature: _____

Date: _____